Name:_____Sydney Lavoie_____ Peer Editor:_Sarah Hargraves Period:___5___

Peer Editing: Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer.   Return to your computer and read your peer-editor feedback.   Go back to your seat and **SAVE your peer editing sheet to your H-Drive**. **Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

Flyer # 1: (Template)

- *Does the topic work for a windshield flyer?*

  Yes!

- *Design: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  The flyer is eye catching through the use of color and a fun background pattern.

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  The text is easily read and all necessary information is present and the fonts coordinate nicely with the theme and demographic.

- *Layout: Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  Not all one big paragraph, there is visual movement that guides the eye around the page. Maybe make the pictures a little bigger.

- *Editing: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  There are no spelling or grammatical errors. Info is clear and comprehendible.

Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer?*

  Yes!

- *Design: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  They uses of bright colors and a high contrast between the text and background make the flyer eye catching and visually interesting.

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  All information is included and easily read and the fonts coordinate with topic and demographic.

- *Layout: Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  The text is presented in an interesting way not all one paragraph.

- *Editing: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  No spelling or grammar errors. Info is clear and understandable.

Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

  Yes there is all the same info and is completely re designed.

- *Design: Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  The flyer is still eye catching. The use of a bold border and layout makes the flyer visually interesting.

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  All text is easy to read and all info is present.

- ***Layout***: *Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  Not one big paragraph. I would move the box that has cause in it to the left just a little bit so its not right up against the border.

- ***Editing***: *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  Not spelling errors or grammar errors and all info is clear and understandable.